



Upton Men's Club  
PO Box 93  
Upton, MA 01568

Dear potential event sponsor,

I am writing you today to seek an event sponsorship donation for the Upton Men's Club's Upton Fireworks Festival. The Upton Men's Club is a not-for-profit 501(c)(3) organization and 100% of the funds raised in excess of event expenses are donated to the community to areas of need that would not be funded otherwise. Some examples include monthly dinners at the local senior center, food pantries, school sports and educational programs, police and fire support, to name a few. You can learn more about the Upton Men's Club at <https://uptonmensclub.org>.

This annual event, started in 1967 with the Upton Veterans of Foreign Wars (VFW) and brings local families together to celebrate our country's independence. This year's event will be held on Saturday, June 21, 2025 with a rain date the following day, Sunday June 22, 2025. The event is held at the Blackstone Valley Regional Vocational Technical (BVT) High School located at 65 Pleasant St. Upton, MA 01568.

Every year the Upton Fireworks Festival draws crowds around 3,000+ people from Upton and surrounding towns who come to celebrate an afternoon of community and fun complete with live music, activities for kids including an inflatable fun park and magic show, a variety of food, and a memorable celebratory fireworks display.

The Upton Fireworks are funded entirely by contributions from local residents, organizations and businesses such as you. The fireworks display is run by Pyrotechnico, one of the best in New England.

I ask that you consider becoming one of our Primary Fireworks Sponsors at the \$1,000 tier. I have attached a copy of our Annual Sponsorship program which highlights the benefits we offer for that tier.

You can contact me using the contact info below or via the Upton Men's Club, PO Box 93, Upton, MA 01568. If you have any questions or would like to discuss any details associated with becoming a sponsor of the Upton Men's Club and any of these events, please let me know.

**Fun Filled Event June 21, 2025 (5-10 PM) including:**

**Kids Activities**      **Variety of Food and Drink Vendors**  
**Shows for Kids**      **Live Band**  
**Fireworks Display At Dusk**

I look forward hearing from you.

Sincerely,

Brad DiDio

The Upton Men's Club

617-448-8881

brad.didio@charter.net

**2025 Upton Fireworks Festival Sponsorship Tiers**

<b>Sponsor Tier Chart</b>	
	<b>Fireworks Festival</b> (Attendance ~3000+)
<b>Tier 1</b>	<b>Primary Fireworks Sponsor</b> Number available: ONE <b>\$3000</b>  <b>Benefits:</b>
	1. Your logo on event wrist bands 2. Your insert in resident mailer 3. Your logo on all event advertising 4. Your banner displayed at the event 5. Display table at the fireworks festival for your organization
<b>Tier 2</b>	<b>Major Fireworks Sponsor</b> Number available: Unlimited <b>\$1000</b>  <b>Benefits:</b>
	1. N/A 2. Your insert in resident mailer 3. Your logo on all event advertising 4. Your banner displayed at the event 5. Display table at the fireworks festival for your organization
<b>Tier 3</b>	<b>Supporting Patron Fireworks Sponsor</b> Number available: Unlimited <b>\$500</b>  <b>Benefits:</b>
	1. N/A 2. N/A 3. Your logo on all event advertising 4. Your banner displayed at the event 5. Display table at the fireworks festival for your organization
<b>Tier 4</b>	<b>Local Business Booth</b> Number available: Unlimited <b>\$125</b>  <b>Benefits:</b>
	1. N/A 2. N/A 3. N/A 4. N/A 5. Display table at the fireworks festival for your organization  If you wish to have an activities or give out a food item, you must obtain approval by the Fireworks Committee

Note: 3,000 copies of company mailer for Tier 1 & 2 sponsors inserts must be provided to the Upton Men’s Club by the May 2, 2025 in order to be included in the Resident Mailer which is sent to over 3,000 Upton addresses. Logos should also be provided by May 2, 2025 to be included in event advertising.